

## Working Smarter

Windows Small Business Server 2003 enables your business to do more—with less

How can your business make the most of its limited time and resources and compete effectively in its market space? There's got to be a better way than putting in more hours on the job.

For a growing number of business owners, the solution is Windows Small Business Server 2003. Dozens of easy-to-use tools enable you and your employees to save time, eliminate data loss, and have the right information at your fingertips.



*"Our most significant cost is our time. Small Business Server 2003 should save enough time to pay for itself within six to eight months. But the real excitement is being able to do our jobs in better ways and bring real value to our clients' businesses."*

**Terry Cumbey, Partner  
Curzon, Cumbey & Kunkel**



For more information, we invite you to visit [www.microsoft.com/sbs](http://www.microsoft.com/sbs) or contact a Microsoft technology provider in your area.

*"One of the big advantages of our shared site is document version control. It makes the process of coordinating changes on reports much easier and probably cuts our time in half."*

**Laura Capuzzo  
Client Administration Associate, Chess Financial**

*"Technology is not our business; it is simply a tool to make doing our work easier and faster."*

**Judy Anderson  
Chief Operating Officer, Riddle & Wimbish**



**"To stay competitive, I need to work smarter, not harder."**

Microsoft® Windows® Small Business Server 2003 can help your business use its resources more productively, compete more successfully—and keep costs down.

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Microsoft Corporation • One Microsoft Way • Redmond, WA 98052-6399 • USA  
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## The resourceful way to run your business

As a small business, you may face the reality of going head-to-head with companies that can field a bigger workforce and have more resources. How do you compete?

A growing number of businesses are meeting these challenges by using technology to their advantage with Windows Small Business Server 2003. It's specifically designed to help businesses enhance productivity, make better use of resources and equipment, and create a more efficient business environment from day one.

## Share resources and reduce costs

Windows Small Business Server 2003 enables your business to get more done with what you already have. You can run your business more cost-effectively:

- Share resources like Internet access and business software
- Share equipment, including printers and fax machines
- Fax with fewer phone lines and send faxes directly from PCs

Small businesses can achieve an exceptionally high return on their investment with Windows Small Business Server 2003, along with a rapid payback of costs. The return on investment for the companies in a Forbes.com survey\* averaged 947 percent. For most companies surveyed, both hardware and software investments were recouped in less than two-and-a-half months.

## Enhance productivity and improve team performance

Windows Small Business Server 2003 will enable you and your employees to keep all your company information in one central place to:

- Prevent data loss
- Manage multiple versions of documents
- Work together more efficiently, whether in the office or on the road

**One central place to store and exchange business information.** An internal company Web site makes it easy for your employees to find and access the information they need at any time.

This means:

- Less time wasted searching for files and managing different content versions
- Eliminating redundant paperwork
- Your employees can work better as a team—communicating and collaborating on group projects and sharing information

## Stay productive while away from the office.

You get access to your business information and resources from any Internet-connected PC. You can use your mobile phone and other devices to access e-mail, calendars, and contacts while away from the office.

**Integrated e-mail capabilities.** Your employees can communicate easily and effectively; you can:

- Share calendars
- Coordinate group meetings—and
- Save time

## Employees can recover “lost” data.

Your employee and company files can be automatically backed up. Employees can quickly and easily retrieve data on their own, whether files are accidentally deleted or previous versions are needed.

## Create a more efficient business environment

Windows Small Business Server 2003 gives you a full-featured network operating system with all the great capabilities that your bigger competitors have access to—at an affordable cost. This enables your company to level the competitive playing field.

Businesses using Windows Small Business Server 2003 reported that, on average, their employees are able to be 20 percent more productive\* on the job. That's one extra day's work per week, per employee. Now that's working smarter.

## Protect your technology investment

Windows Small Business Server 2003 is a versatile platform that can be customized to your needs. Affordable today, and scalable for tomorrow, it provides a solid building block for future technology enhancements to your business. Windows Small Business Server 2003 has the flexibility to grow with your company. As your business grows, you can migrate seamlessly to other Windows Server 2003 products.

## Get more of your time back—right away

One of the best things about Windows Small Business Server 2003 technology is how quickly businesses are realizing its benefits. You can get a more efficient, cost-effective, and productive business environment right out of the box.

Wondering when's the right time to adopt new server technology that can help your business work smarter? In the case of Windows Small Business Server 2003, the time is now.



*“Because of the way our system now works—ensuring that all appropriate features are available to anyone logged on to the network, productivity, and general workplace satisfaction have increased. We have been given the opportunity to concentrate on our business again—and feel confident our infrastructure can support our goals.”*

**Jeffrey Martin**  
Chief Financial Officer and Operations Manager  
Rainier Mountaineering, Inc.